



# A Food Vision, Strategy and Action Plan for

# POWYS

**2024-2028**

July 2024



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## ACKNOWLEDGEMENTS

Bwyd Powys Food Partnership would like to thank all our Steering Group partners for their contributions to this strategy and for guiding our work. We would also like to thank our national partners and funders, whose support of our activities and services has been invaluable.

### Bwyd Powys Food Members

Bannau Brycheiniog



Black Mountains College

Black Mountains College



Cyfoeth Naturiol Cymru  
Natural Resources Wales

Cultivate



Natural Resources Wales

Neath Port Talbot College



Powys County Council

Powys Teaching Health Board

Social Farms & Gardens



### Bwyd Powys Food Supporters and Contributors

Food Sense Wales



Lantra / Farming Connect



Our Food 1200 

Our Food 1200

Russell George (food champion Senedd Member)

Sustainable Food Places



(Esmee Fairbairn, Soil Association & Sustain)

Welsh Government.



## VISION

During 2023, Bwyd Powys Food's Co-ordinators carried out consultations across a diverse range of communities and demographics, from school pupils to elderly residents, involving the public, local government and third sector organisations. Having listened to people's responses, and through discussions that took place at our Food Summit, the following vision was co-created.

**“Good food for POWYS!**

**Where local, sustainable and healthy food supports communities, its people and the environment.”**

## EXECUTIVE SUMMARY

Bwyd Powys Food wants to create a food system for Powys fit for future generations. By food systems, we mean all connections and linkages that are involved in growing, producing, manufacturing, supplying and consuming food.

To determine how to achieve this, public consultation exercises were carried out during 2023, together with workshops at the Food Summit. Many communities and sectors were reached, and these conversations will continue as more partners are brought into the discussions.

The consultations highlighted many overlapping themes. It was interesting to see how similar many of the responses across Powys were, from small villages to large towns, urban and rural settings, and across different demographics. You will see these common themes reflected in our four Strategic Outcomes. Strategic Outcomes will be used as indicators of the success of our strategy. There is a comprehensive action plan with key partners to work towards achieving the vision.

The headline findings of consultations were:

- Policy – ensure sustainable food-related policies are embedded within Powys County Council and the Public Services Board Wellbeing Plans and procurement teams work in a collaborative way with key stakeholders to deliver a systems-based approach

- Knowledge and Education – increase people’s knowledge of how to grow and cook nutritious, healthy food and provide more opportunities to enable and empower our communities to be able to do this. Consensus agreed on curriculum delivery around growing, cooking and eating nutritious food
- Economic – work towards providing fair pay and reward for farmers, land workers and producers
- Environment and Land Use - make land more accessible and available to people at both a small-scale and larger, commercial scale. Aim to reduce food miles, use less harmful packaging and help reduce the carbon footprint of food production
- Health and Wellbeing – the health and wellbeing benefits of shared meals and eating with family and friends is clear and opportunities for people to do this are needed
- Physical Health - poor diets are leading to poor health outcomes
- Community Engagement - encourage active food citizenship and a good food movement through social and wellbeing activities around healthy food
- Short Supply Chains – support growers and producers to produce more food that can be procured, processed and consumed locally. Support the farming sector to produce food in sympathy with the climate emergency

By analysing these findings and building strong partnerships the plan is optimistic it can bring about lasting change to Powys’ food systems. This will be achieved through our strategy and action plan and is in support of a Wales-wide fair and resilient food system.

This strategy is a four-year document. Bywd Powys Food Co-ordinators will measure its success using the Strategic Outcomes and will continue to consult and engage throughout the life of this document. A report will be produced annually reviewing the action plan and this will be presented to the Bwyd Powys Food Partnership.

Although there is currently no legal requirement on Local Authorities in Wales to produce their own food action plans, this may change in the future. The ‘Bwyd Powys Food Strategy 2024-2028’ is well placed to adapt to changes in legislation and provides a guiding document to deliver the Vision: “Good food for **POWYS!** Where local, sustainable and healthy food supports communities, its people and the environment.”

Bywd Powys Food Partnership would like to thank every person and organisation that made a contribution. This strategy is a significant first step in representing all the wonderful food work which is happening in Powys, whilst highlighting the issues that still need to be addressed.

## FOREWORD

“As the first Chair of Bwyd Powys Food sustainable food places partnership which formed in March 2022 I’m pleased that it has grown to include key stakeholders from across Powys as members. In the process it has established a platform for Powys to participate in creating a sustainable food movement fostering collaboration and action to tackle challenges such as food poverty, promote healthy eating, and cultivate a thriving local food system for the benefit of all Powys residents.



I am delighted to introduce the Bwyd Powys Food Action Plan. This plan is the culmination of extensive collaboration between a diverse range of stakeholders across Powys. Farmers, community groups, educators, businesses, and individuals have all come together to identify the challenges and opportunities facing our local food system.

Powys boasts a rich agricultural heritage and a landscape with potential for increasing sustainable food production. However, we also face challenges, such as access to affordable and healthy food, supporting new entrants to the agricultural sector, and minimising food waste.

This Food Action Plan is a roadmap for a more robust and resilient food system in Powys. It outlines a clear vision and identifies key actions that we can take together to increase the opportunity for everyone in Powys to have access to good quality, locally produced food.

The success of this Food Action Plan relies on all of us. We encourage individuals, businesses, organisations, and government bodies to join us in implementing the actions outlined within this document.”

**Richard Edwards**

Chair of Bwyd Powys Food

Cultivate



“Building a resilient and fair food system across all communities of Powys is what inspires me. I want to see a food system that supports our growers and farmers, encourages local supply chains, and enables everyone to access affordable, fresh, nutritious food. The consultations that we undertook as part of drawing this strategy together outlined some clear barriers that we need to address. There

is a lack of growing fresh food and cooking skills. Our communities would also love to take part in more shared meals and eat and drink together because it makes them feel better. Our communities don't always feel connected. By working with our partners and communities we hope to have achieved many successes by 2028.”

**Nick Burdekin**

North Powys Sustainable Food Places Co-ordinator

Cultivate

“The food system is complex and full of challenges yet it is something that impacts all of us every day. It can be a source of pleasure and delight, bringing together families and communities and building a strong local economy. But it can also be a source of ill health, stress and pressure and confusion for many. In creating this strategy and action plan we hope to build a good food movement which enables everyone in Powys to realise the huge benefits food can provide to us on a daily basis. I am incredibly excited by the potential of Bwyd Powys Food over the coming years and can't wait to see what we achieve with this strategy.”



**Chloe Masefield**

South Powys Sustainable Food Places Co-ordinator

Cultivate

## NATIONAL CONTEXT

It has never been more urgent to create a food system for Powys fit for future generations. The immediate consequences of the Covid-19 pandemic, the cost of living crisis, the ongoing Ukrainian War and other conflicts in the world, together with the consequences of long-term climate change, demonstrate how vitally important it is to become more self-sufficient with our food supply. Fortunately, this is now recognised by many of our leading politicians. The direction of travel in the policy landscape around food systems is very positive despite all the challenges and is demonstrated below.



[The Well-being of Future Generations \(Wales\) Act \(2015\)](#) - The Future Generations Commissioner for Wales' 'Cymru Can' strategy, 2023-2030, includes food as an area of focus for the next seven years. The strategy acknowledges that from farm to fork, food is critical to achieving Wales' wellbeing goals for the health of our people and planet. The Commissioner also reports plans to work with public bodies and Public Services Boards in order to integrate sustainable food policies within their well-being plans, including developing community food plans, to make changes and improvements at a local, place-based level.

[The Agriculture \(Wales\) Act \(2023\)](#)- Wales' first agricultural act, is based on Sustainable Land Management and has four overarching objectives which includes 'Produce food and other goods in a sustainable manner'.

[The Social Partnership and Public Procurement \(Wales\) Act \(2023\)](#) - provides a framework to promote the well-being of the people of Wales by enhancing sustainable development (including by improving public services) through social partnership working, promoting fair work and socially responsible procurement. This lends itself to local procurement.

A proposed 'Food (Wales) Bill' was narrowly defeated by one vote in the Senedd in May 2023. However, there was consensus that Wales needs a national food strategy, and that there should be local food plans with Local Authorities. A cross-ministerial forum has been set up, led by the First Minister, to explore food policy related issues within Wales.

The Welsh Government is committed to developing a Wales Community Food Strategy and commissioned Miller Research to undertake a stakeholder engagement exercise around Welsh Government's 'Community Food Systems Map' designed to reflect an accurate understanding of the community food landscape in Wales.



Whilst the Sustainable Farming Scheme (SFS) proposed to replace the current Basic Payment Scheme has caused controversy, there are opportunities within SFS such as orchards being included in the tree planting cover requirement and, for the first time, offering support and recognition of small-scale horticulturalists.

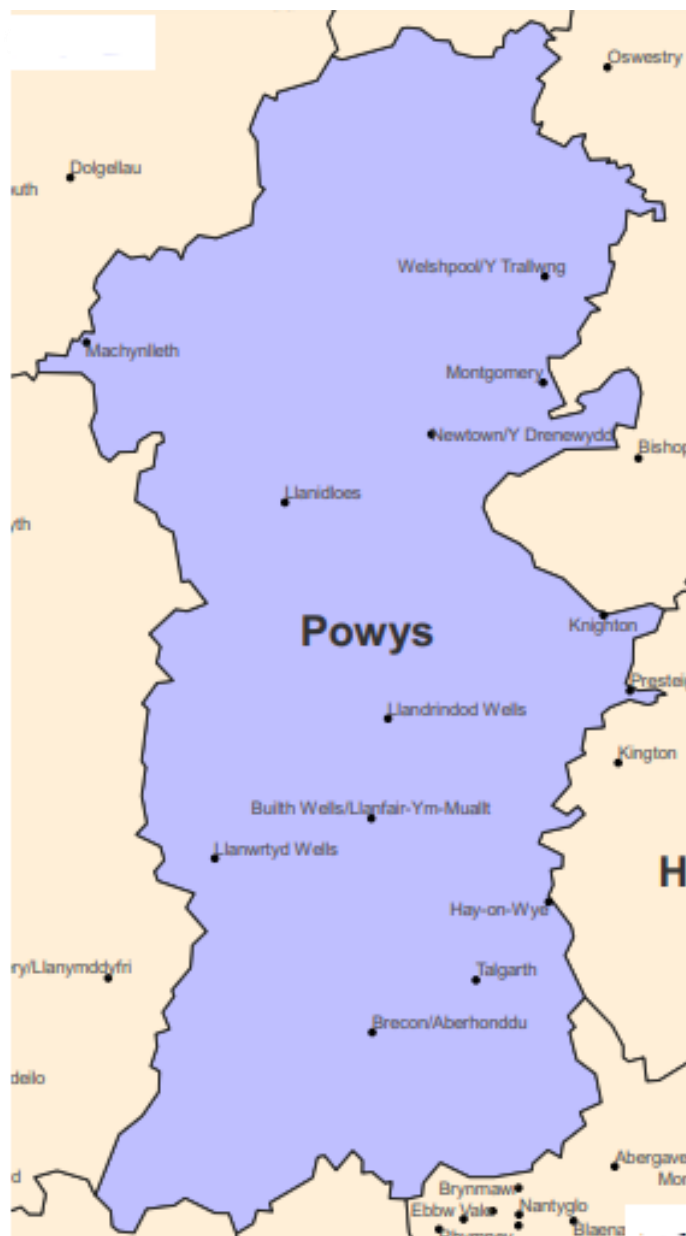
Food Sense Wales is the national lead for Sustainable Food Places in Wales and has been instrumental in advocating policy change at Welsh Government level since 2018. Alongside the Future Generations Commission, Food Sense Wales is calling for the Welsh Government to develop a long-term food strategy framed within the Well-being of Future Generations Act.

## REGIONAL CONTEXT

Powys covers around 25% of the land of Wales, making it the largest county in the country. But with a population of just over 133,000, it is also the most sparsely populated. Being a rural county, agriculture is a hugely important sector, and our local communities are served by farmers markets, livestock markets, local produce from small-scale horticulturalists, village shows and more. Powys County Council helps and supports a diverse range of farm enterprises in what remains Wales's largest farm estate.

Visitors from across the UK are attracted to Powys. The Royal Welsh Agriculture Show in Builth Wells attracts over 200,000 visitors annually. This county also hosts the Hay Literary Festival (nearly 300,000 people). Machynlleth Comedy Festival brings in around 8,000 visitors. Powys is also known for its mouth-watering food and is blessed with Michelin-starred restaurants in our hospitality sector.

Powys' communities are part of its strength, with lots of small communities with a strong community spirit. Many of these communities are working with other partners to bring about change in the local food systems.



Being such a rural county we face some significant challenges in delivering a fair food system for all. [The Index of Multiple Deprivation](#) evidences that many of our residents are disadvantaged in terms of:

- Rural and social isolation
- Lack of transport options
- Lack of connectivity to key services
- Poor health due to poor diets
- Poor skills structures
- An ageing population



The sheer size of Powys creates difficulties around logistics and delivering locally sourced food. To help mitigate these challenges, regional organisations are working in collaboration to deliver actions. Powys County Council declared a climate emergency on 24 September 2020 and published '[A Strategy for Climate Change](#)' 2021-2030. One of the five Focus Areas is 'Land use and Agriculture'.

Powys's Public Services Board, through its [Wellbeing Assessment 2023](#), identified three priorities, with two relating directly to food and farming: responding to the climate emergency; and healthy weights.

Powys Teaching Health Board delivers the '[Healthy Weight, Healthy Wales Whole Systems Approach](#)' in Powys. Its own consultations through 2023 identified four key priorities, with the following two relating directly to healthy, sustainable food: 'Cooking Skills' and 'Access to Affordable Foods'.

Bannau Brycheiniog, which covers a large area of South Powys, released its new management plan for 2023-2028 and identified food as one of the four major areas of carbon emissions within the park, and therefore a major focus area for them.

The national and regional context place a duty on public services to use their levers for change and this is to be welcomed. This context has already created a very positive change in Powys, with Powys County Council, one of Bwyd Powys Food's founding members, having signed up to [Food Sense Wales](#)' '[Welsh veg in schools](#)' programme in March 2024. The programme aims to get more organically produced Welsh vegetables into primary schools. By signing up to this programme, Powys school meals will be healthier and more nutritious for our children and help to support shorter food supply chains. Powys County Council has also recently released new planning guidance specifically to support and assist small-scale horticultural enterprises. This is an extremely positive development and setting in which to launch our new 'Bwyd Powys Food Strategy 2024-2028'.

## BWYD POWYS FOOD PARTNERSHIP

Bwyd Powys Food Partnership was established in March 2022. The original partners were: Cultivate, Powys County Council, Powys Teaching Health Board and Neath Port Talbot Group of Colleges. The Partnership has now grown to include the following full members: Social Farms & Gardens, Bannau Brycheiniog, Natural Resources Wales and Black Mountains College. Other organisations who regularly attend meetings include: Hay-on-Wye Farming Cluster, LANTRA and Our Food 1200.

Bwyd Powys Food Partnership is guided by the following six Sustainable Food Places goals:

1. Taking a strategic and collaborative approach to good food governance and action
2. Building public awareness, active food citizenship and a local good food movement
3. Tackling food poverty and diet-related ill-health and increasing access to affordable healthy food
4. Creating a vibrant, prosperous and diverse sustainable food economy
5. Transforming catering and procurement and revitalising local and sustainable food supply chains
6. Tackling the climate and nature emergency through sustainable food and farming and an end to food waste

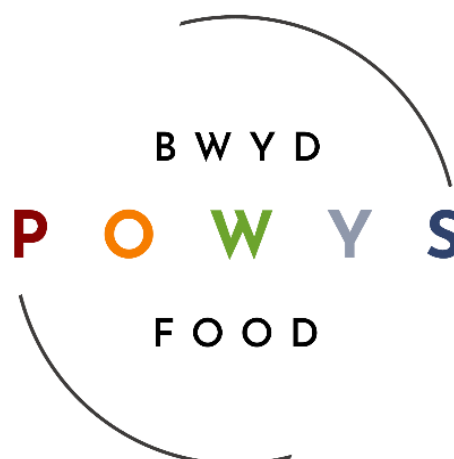
The role of the Partnership is to:

- Act as a focal point
- Build broad engagement from stakeholders, identifying stakeholders across each of the six Sustainable Food Places goals
- Ensure the partnership reflects a wide range of local views and perspectives with a focus on under-represented groups
- Raise the profile of the Partnership
- Set up and receive reports from working groups on particular food-related issues
- Measure performance of the Bwyd Powys Food Strategy and Action Plan

## Bwyd Powys Food Partnership Members and Supporters

### Bwyd Powys Food Members

- Bannau Brycheiniog
- Black Mountains College
- Cultivate
- Natural Resources Wales
- Neath Port Talbot College
- Powys County Council
- Powys Teaching Health Board
- Social Farms & Gardens



## **Bwyd Powys Food Supporters and Contributors**

- Our Food 1200
- Lantra/Farming Connect
- Sustainable Food Places
- Food Sense Wales

Kathryn Dunstan, of NPTC, explains why the partnership is important to them.

“The NPTC Group at Newtown College, one of the founding members of Bwyd Powys Food and the School of Culinary Arts, has actively worked with Cultivate from 2014. The partnership with BPF supports our College strategy to provide training and upskilling opportunities, promote community cohesion, encourage healthy lifestyles and tackle poverty and climate change.

We understand that there is a real and clear need for a strong partnership approach in order to deliver an active food citizenship programme across our locality. The College supports BPF through its training restaurant, Themes. Wherever possible, the restaurant uses as much locally grown produce procured through the food hub. The restaurant has organised many successful Welsh themed evenings including ‘Wales on a Plate’, ‘Welsh Gourmet Evening’ and ‘Pasture to Plate’ to demonstrate to students and our public customers the variety of produce on offer locally. Links with local farmers through the college agriculture department have allowed us to strengthen work with local producers. The college refectory also uses the food hub to procure local food and thus educate the whole student body about what is available locally. A series of part-time evening classes allows us to engage with the local community and students have also cooked for events such as the ‘Celebration of Newtown Awards’ and the ‘Powys Business Awards’ using a variety of local produce.”



## CONSULTATION PROCESS

In developing this strategy, Bwyd Powys Food engaged with as many members of our communities as possible, through both online and face-to-face consultations. Organisations from the public sector, local government, third sector, business and community were part of the consultation process throughout and during the Food Summit.

### Online Questionnaire

In total, 127 Powys residents responded to the online questionnaire ([Bwyd Powys Food Online Questionnaire English](#)) ([Bwyd Powys Food Online Questionnaire Welsh](#))

The questionnaire was sent out in English and Welsh and helped provide representation of the views of people across the county. The questionnaire was also available to complete at various events across Powys and was distributed to the following groups to circulate to their memberships.

Bannau Brycheiniog National Park	Black Mountains College
Brecon Food Bank	Brecon Town Council
Brecon U3A	Bronllys Wellbeing Park
Builth Wells Town Council	Castell y Dail
Crickhowell Civic Society	Crickhowell Green Network
Flying Start Powys	Friends of Bannau Brycheiniog
Growers and Farmers across Powys	Hay on Wye Chamber of Commerce
Hay on Wye Town Council	Knighton & Presteigne Food Bank
Knighton Community Woodlands Group	Knighton Rotary Club
Land Workers Alliance	Llandrindod Food Bank
Llandrindod Ladies Circle	Llandrindod Town Council
Llandrindod Transition	Llandrindod U3A
Llandrindod Wells Working Together	Llandrindod Wells Fair Trade Town
Llangattock Green Valleys	Machynlleth Town Council
Mid Wales People's Health & Food Alliance	MIND Mid and North Powys
Montgomery Wildlife Trust	Natural Resources Wales

Newtown Community Workers (35+ members)	Newtown Network Members (10+ members)
Open Newtown	Oriel Davies Gallery
Our Food 1200	Powys Together Network
POBL Housing	Powys Teaching Health Board
Powys Youth Service	Radnorshire Wildlife Trust
Sustainable Land Trust	Wye and Usk Foundation
Wye Farm Cluster Group	

### In Person Stakeholder Engagements

The community consultations that took place during 2023 included a wide variety of age ranges from the very young to the elderly, and took place across a range of settings in Powys to ensure as many people had a chance to take part and shape our strategy as possible. We took the consultations to groups rather than asking them to come to us to ensure the consultation process was as easy as possible. The in person stakeholder engagements were based around the 6 Sustainable Food Places Key Goals.

Across all stakeholder events, including the Food Summit, 235 people were engaged face-to-face across 35 organisations. The following stakeholder events took place across spring, summer and autumn 2023, culminating in the Food Summit.

Date	Participants	Location
21/04/2023	6	Get Cooking Pendinas, Newtown
15/06/2023	15	Oaks Care Home Newtown
29/06/2023	60	Penygloddfa Primary School, Newtown
03/07/2023	1	Machynlleth Town Council, Machynlleth
04/07/2023	18	Buttington Primary School, Welshpool
05/07/2023	20	Archdeacon Griffiths Primary School, Brecon
06/07/2023	6	Y Pantri Community Fridge, Llanfyllin
07/07/2023	12	Montgomeryshire Wildlife Trust, Welshpool

10/07/2023	15	Maesydderwen Primary School, Ystradgynlais
10/08/2023	11	Welshpool Welcome Hub, Welshpool
11/08/2023	6	Welshpool Oldford Road Tenants and Residents
03/09/2023	8	Newtown Food Festival
11/09/2023	5	South Powys Growers, Llangorse
20/09/2023	8	Local Food For Local People, Machynlleth
21/09/2023	14	Sustainable Agriculture Forum, Llanidloes
25/09/2023	12	Health & Food Poverty Stakeholders, Brecon
16/10/2023	26	Food Summit, Hafan yr Afon, Newtown



## FINDINGS

**Resources for Change** (R4C) was chosen by Bwyd Powys Food in Spring 2023 to assist with the consultation and Food Summit planning and delivery, analysis of the findings, and the compilation of the resulting Food Vision, Strategy and Action Plan for Powys.

All consultation findings, from questionnaires and stakeholder events, were analysed by R4C and Bwyd Powys Food to identify common themes in advance of the Food Summit. The key findings are reported below and these influenced the choice of workshops during the Food Summit.

### Key Findings

- The age profile of respondents is weighted towards older people. 69% were aged 45 or older. 26% were aged 65-74. 28% of respondents were younger than 45
- 59% of respondents identified as women, 33% as men
- 89% of respondents identified as white
- Under 45 year olds find it more difficult to eat healthily than over 45 year olds
- 6% of under 45 year olds sometimes or often don't have enough food to eat
- 32% of under 45 year olds sometimes or often worried food would run out before they had enough money to buy more
- More people aged under 45 (77%) do the majority of their food shopping in supermarkets, compared to those 45 and over (52%)
- Barriers to eating healthy food include: cost, time & lack of healthy food options

Some of the comments given by respondents were:

"Food which is unhealthy and comes in packaging is often affordable and easy to access which causes more people to buy non sustainable food"

"Many (especially younger) people don't know how to cook healthy food, and therefore use products that are not sustainable."

"Lack of local produce, farmers markets, small shops conveniently placed in town"

"Create food share collectives to reduce food waste"

"More local fresh fruit and veg available in the shops and markets at prices that people can afford to buy. This would result in less food miles and less packaging and fruit and veg should be fresher and more nutritious."

"A school food growing project would be amazing. Link a school with an organic farm and/or have vegetable beds on the school premises."



"Education in the production, sourcing and cooking of healthy foods"

"Reduce use of plastic from the very start of the process!!"

For the full findings please click on the link: [Key Findings of Consultations Summary](#)

## **BWYD POWYS FOOD SUMMIT NEWTOWN OCTOBER 2023**

The findings of the mapping exercises were presented to delegates at the Food Summit in Newtown in October 2023 and formed the starting point for discussions on the co-creation of the food vision, strategy and action plan.

The Food Summit was attended by 22 strategic organisations with responsibilities for aspects of sustainable food. Overall, 35 organisations and 500 individuals from our communities contributed their thoughts as to how we can improve Powys' local food system.

### **Representatives from the following groups attended the Food Summit**

Ceredigion Sustainable Food Places	Cultivate
Food Sense Wales	Grower - Ash & Elm
Grower - Broniarth Farm	Grower - Independent
Keep Wales Tidy	Mach Maethlon
Machynlleth Town Council	Natural Resources Wales
Neath Port Talbot College	Newtown Food Festival
NHS	Our Food 1200
Powys Association of Voluntary Organisations	Powys County Council
Powys County Council: Welsh Liberal Democrats	Powys Teaching Health Board
Shed 38	Social Farms and Gardens
Tir Coed	Wilderness Trust

Katie Palmer, Programme Manager from Food Sense Wales, gave national and global context to the challenges facing food systems. The Chair of Bwyd Powys Food, Richard Edwards, shared the actions Bwyd Powys Food had taken to date providing local context. Attendees were split into groups from a mixture of organisations, to gain a diversity of views throughout discussions and to foster mutual understanding. Attendees were then tasked to determine essential features to form the basis of a long-term food vision for Powys.

The second morning session continued in mixed groups. Deio Jones from Resources For Change shared the initial consultation findings with attendees, providing analysis of both the questionnaire responses and the stakeholder events. With a focus on consultation findings, attendees were tasked with defining desired outcomes to form the basis of a food strategy for Powys.

In the afternoon, attendees were grouped with people from their own or similar organisations, in order to determine their organisation's current and potential contribution to the food action plan. Resources For Change shared the key themes that the desired outcomes from the morning session had highlighted. Attendees were tasked with identifying and documenting the actions and activities their organisations were already undertaking, under each of the key themes, that contribute to realising the vision and delivering the desired outcomes agreed in the morning sessions. This formed a basis for the 'What's already happening' section of the food action plan for Powys.

The final afternoon session followed the same format as its predecessor, but shifted focus to a proactive, forward-looking approach. Attendees were tasked to identify gaps and opportunities in their organisations' activities as related to the key themes, and commit to new actions that will realise the vision and deliver the outcomes agreed in the morning, forming a basis for the 'What we commit to do' section of the food action plan for Powys.

Following the Food Summit, detailed analysis of all attendees' contributions was conducted by Resources for Change. A summary of the Food Summit findings was assimilated to determine the Strategic Priorities for Powys. The information gained was synthesised to create a holistic vision, achievable strategy, and a comprehensive action plan for Powys.

## STRATEGIC OUTCOMES

The community consultations and Food Summit workshops revealed several overlapping themes, even amongst different demographics and different locations across Powys. A full list of the outcomes can be found using this link: [Powys Food Summit 'Desired Outcomes' Workshop: Analysis and Synthesis](#)

We have grouped these themes in the following four Strategic Outcomes:

### **Strategic Outcome 1:**

Opportunities to engage people about food culture and heritage, seasonal eating, health and nutrition at all levels including schools

### **Strategic Outcome 2:**

Sustainable, supported and rewarded producers & growers

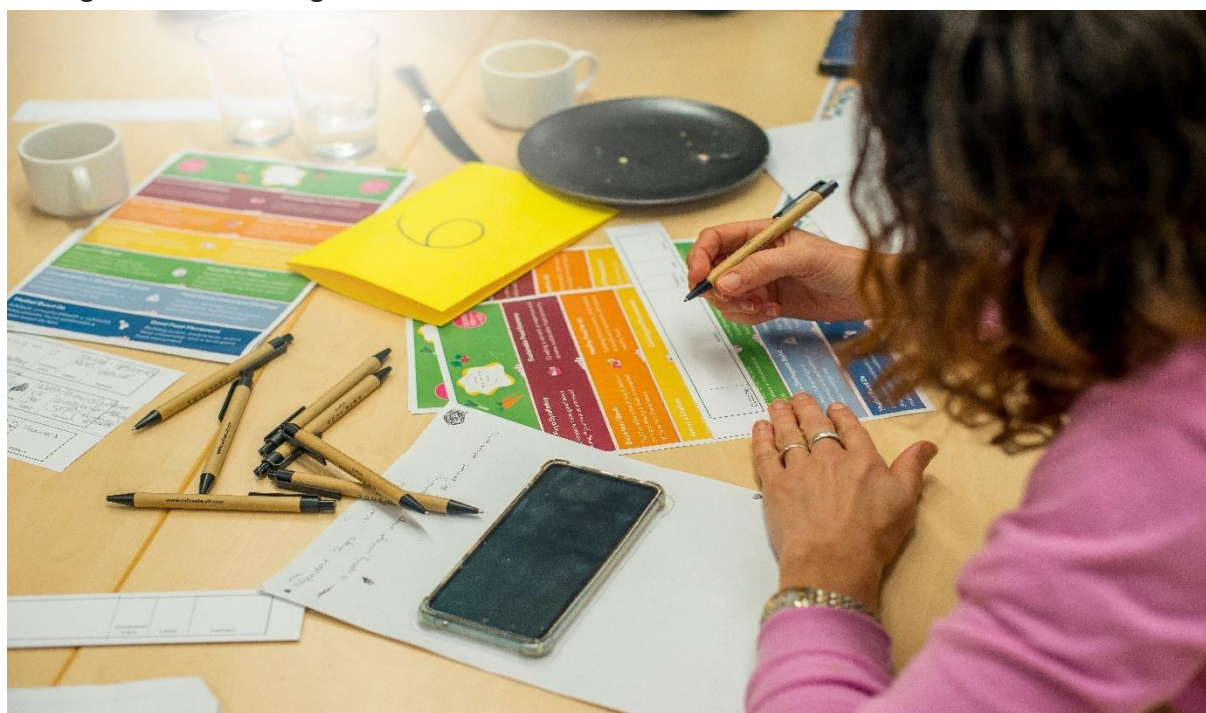
### **Strategic Outcome 3:**

Improved community health and wellbeing

### **Strategic Outcome 4:**

Create a good food policy context for Powys

The impact and successes of the Bwyd Powys Food Action Plan below will be measured through the four Strategic Outcomes.



# BWYD POWYS FOOD ACTION PLAN

Timeframe: S=within 1 year, M=1-3 years, L=3+ years

SFP Goal 1: Food Governance and Strategy: Taking a strategic and collaborative approach to good food governance and action

Action	Timeframe	Lead (Partners)	Bywd Powys Food Outcome
1	Review of strategy to take a holistic view of managing Powys County Council (and other public bodies, e.g. Natural Resources Wales) land through sustainable farming to address food, climate and nature needs	M	Powys County Council Natural Resources Wales (Social Farms and Gardens, Our Food 1200, Lantra, Farming Connect, Tenant Farmers)
2	Provide clear and supportive planning guidance to assist new entrants to market gardening	S	Powys County Council (Bannau Brycheiniog National Park, Our Food 1200, Dyfi Biosphere)

**Strategic Outcome 2: Sustainable, supported and rewarded producers & growers**

**Strategic Outcome 4: Create a good food policy context for Powys**

**Strategic Outcome 4: Create a good food policy context for Powys**

3	To ensure Powys County Council's placed based approach incorporates a positive narrative and actions around building and supporting sustainable food networks	S	Powys County Council Town/Community Councils Bwyd Powys Food Eco Dyfi	<b>Strategic Outcome 4: Create a good food policy context for Powys</b>
4	Develop a Public Health Systems Action Plan to work more collaboratively	S	Powys Teaching Health Board	<b>Strategic Outcome 3: Improved community health and wellbeing</b> <b>Strategic Outcome 4: Create a good food policy context for Powys</b>
5	Develop research, communication and marketing around nutrient density of agro ecologically grown food (using Brix testing) - hold 'Taste and Test' workshops in a variety of community settings across Powys. Compare nutrient density of wholesale produce vs local growers' produce. Evaluate workshops for evidence	M	Cultivate Bwyd Powys Food (Growers)	<b>Strategic Outcome 3: Improved community health and wellbeing</b> <b>Strategic Outcome 4: Create a good food policy context for Powys</b>
6	Develop methods to measure and improve the social outputs of growing and farming. For example, training on the Green Care Quality Mark with Powys groups	L	Social Farms and Gardens (Farmers and Growers)	<b>Strategic Outcome 3: Improved community health and wellbeing</b> <b>Strategic Outcome 4: Create a good food policy context for Powys</b>

7	Continue to host Bwyd Powys Food	S	Cultivate	<b>Strategic Outcome 4: Create a good food policy context for Powys</b>
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## SFP Goal 2: Good Food Movement: Building public awareness, active food citizenship and a local good food movement

Action	Timeframe	Lead (Partners)	Bywd Powys Food Outcome
8	Encourage more schools to take up the offer of cooking and growing resources from Powys County Council (relies on school budget but could be done with partners)	S Powys County Council (Mach Maethlon, The Wildlife Trusts, Cultivate)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>
9	Encourage more schools to be part of the Welsh Network of Healthy Schools. These run childcare combined with cooking education and horticulture skills	S Powys Teaching Health Board (Tir Coed, Mach Maethlon, Cultivate, Y Pantri/Brace Llanfyllin)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>
10	Target of introducing an eco-school programme in every Powys school to increase education and engagement in food and environmental issues, and to create active food citizens	M Bwyd Powys Food Keep Wales Tidy (Powys County Council, Dyfi Biosphere)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>

11	Support schools and communities to access funding for local places for nature to install food growing gardens. Target of introducing an eco-school programme in every Powys school to increase education and engagement in food and environmental issues, and to create active food citizens	M	Keep Wales Tidy Tyfu Powys (SF&G)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic Outcome 3: Improved community health and wellbeing</b>
12	Deliver community food workshops to teach people how to cook and grow healthy, nutritious, local food. Look for funding and delivery partners to expand delivery	S	Cultivate Powys Teaching Health Board - Nutrition Skills for Life, Eat Smart, Save Better (Dyfi Biosphere, Mach Maethlon, local partners/co-ops)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic Outcome 3: Improved community health and wellbeing</b>
13	Engage with social prescribing and other health and wellbeing delivery partners e.g. MWT's "Wild Skills, Wild Places" project. WSWP promotes positive health and wellbeing through carrying out growing and food sharing activities through promoting the use of companion planting for the benefit of both people and wildlife.	M	Cultivate GPs Ponthafren PAVO's Community Connectors The Wildlife Trusts Eco Dyfi	<b>Strategic Outcome 3: Improved community health and wellbeing</b>

14	Develop a 12-month calendar of food workshops and wellbeing sessions	S	Bwyd Powys Food Cultivate (Local partners such as Arbed Bwyd Machynlleth Food Surplus)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic Outcome 3: Improved community health and wellbeing</b>
15	Develop food celebration events celebrating seasonal and local food such as 15 mile meal, community feasts	S	Cultivate Bwyd Powys Food Eco Dyfi/Dyfi Biosphere Local communities	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>  <b>Strategic Outcome 3: Improved community health and wellbeing</b>
16	Develop and deliver a training programme on food growing aimed at town and community councils (One Voice Wales training/guidance with town and community councils)	M	Social Farms and Gardens (One Voice Wales)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>



17	Ensure town investment plans include consideration of food	L	Town & Community Councils Bwyd Powys Food	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b> <b>Strategic Outcome 3: Improved community health and wellbeing</b>
18	Create a vision for allotments in Powys	M	Social Farms and Gardens Powys County Council (Town and Community Councils, One Voice Wales, Allotments Forum)	<b>Strategic Outcome 3: Improved community health and wellbeing</b>
19	Mapping of food systems across Powys (including: community fridges, food banks, community growing, food surpluses, allotments, community meals, supper clubs, community growing spaces etc.)  Roll out an electronic food map of Powys. To include: local food producers and suppliers, retailers, hospitality, community growing spaces, access to free/subsidised food, etc.  Trial 'Tastes of Powys' trails using Montgomery as a pilot area	S	Bwyd Powys Food Social Farms & Gardens Powys Teaching Health Board Powys County Council Local partners (such as Arbed Bwyd Machynlleth Food Surplus, Welshpool Town Council, food banks, Tyfu Powys, Montgomery Partnership, Y Pantri /BRACE Llanfyllin, Eco Dyfi)	<b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>  <b>Strategic Outcome 3: Improved community health and wellbeing</b>

20	Produce a Comms Strategy to support the work of Bwyd Powys Food to build a 'local good food movement'	S	Bwyd Powys Food	<p><b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b></p> <p><b>Strategic Outcome 3: Improved community health and wellbeing</b></p>
21	Develop a Powys Food Charter	S	Bwyd Powys Food	<p><b>Strategic Outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b></p>

### **SFP Goal 3: Healthy Food for All: Tackling food poverty, diet related ill-health and access to affordable healthy food**

<b>Action</b>	<b>Timeframe</b>	<b>Lead (Partners)</b>	<b>Bywd Powys Food Outcome</b>	
22	Build on the Eat Smart Save Better & Nutrition Skills For Life programme exploring ways to eat healthily, use store cupboard ingredients, and to share tips for saving money. Deliver in community settings, schools, etc. Facilitate Health Board delivery to community growing space leaders. Link to Tyfu Powys Eat Well events (harvest festivals w/Campau Gwyrdd Welsh veg translations. Gaia Foundation seed saving/sovereignty)	S	<p>Powys Teaching Health Board</p> <p>Powys County Council</p> <p>(Social Farms &amp; Gardens)</p>	<p><b>Strategic outcome 1: Opportunities, to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b></p> <p><b>Strategic outcome 3: Improved community health and wellbeing</b></p>

23	Continue to support social initiatives around food redistribution and waste while recognising the importance of food sovereignty	S	Powys County Council (Foodbanks, TT town Community Councils)	<b>Strategic outcome 3: Improved community health and wellbeing</b>
24	Show leadership on Real Living Wage	S	Powys County Council	<b>Strategic outcome 3: Improved community health and wellbeing</b>
25	Aim for all school leavers to have a good understanding of growing food and how to cook a nutritious meal	M	Powys County Council Powys Teaching Health Board Neath Port Talbot College (Bwyd Powys Food, Schools, Keep Wales Tidy)	<b>Strategic outcome 1: Opportunities, to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic outcome 3: Improved community health and wellbeing</b>
26	Provide health and nutrition training for health practitioners and the community	S	Powys Teaching Health Board	<b>Strategic outcome 1: Opportunities, to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>
27	Investigate the demand for, and availability of, land for growing and community growing spaces (Resources: Social Farms & Gardens community growing pack. Support from Community Land Advisory Service)	M	Cultivate Social Farms & Gardens	<b>Strategic outcome 1: Opportunities to engage about food culture and heritage, seasonal food, health and nutrition at all levels, including schools</b>

## SFP Goal 4: Sustainable Food Economy: Creating a vibrant, prosperous, and diverse sustainable food economy

Action		Timeframe	Lead (Partners)	Bywd Powys Food Outcome
28	Use the learning from Future Farms as a model to develop a framework that promotes and supports small-scale regenerative growing space	M	Powys County Council Our Food 1200	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
29	Build a local food economy by supporting the allocation of 1200 acres for regenerative fruit and vegetable growing for local markets in Powys	M	Our Food 1200 (Powys County Council Bannau Brycheiniog National Park Social Farms and Gardens)	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
30	Where demand exists, support growers to set up a co-operative	M	Bwyd Powys Food (Growers and Producers)	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
31	Build infrastructure for a local food economy. Address the lack of small scale processing facilities, e.g. abattoirs, mills, fruit & vegetable processing	M	Hay-on-Wye farming cluster Grain network Marches Partnership	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>

32	Build strong, short supply chains by developing local distribution networks	M	Cultivate Bwyd Powys Food Our Food 1200 Growers and farmers Eco Dyfi Social Farms & Gardens	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
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### SFP Goal 5: Catering and Procurement: Transforming catering and procurement and revitalising local supply chains

Action		Timeframe	Lead (Partners)	Bywd Powys Food Outcome
33	Do feasibility study to set up procurement hub and processing facility in Powys using a co-operative model	L	Bwyd Powys Food	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
34	Join the Welsh Veg in Schools project that aims to develop new local agroecological supply chains into schools – specifically focusing on veg. Support new entrants into the Welsh Veg in Schools Project	S	Powys County Council Bwyd Powys Food Social Farms & Gardens (Land Workers Alliance Cultivate, Castell Howell)	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>

35	Build public and private demand for local produce, including public procurement	M	Bwyd Powys Food Cultivate Our Food 1200 Powys County Council Eco Dyfi	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
36	Eco school committees to campaign to improve school meal provision and procurement	M	Keep Wales Tidy Eco Schools (Powys County Council)	<b>Strategic Outcome 1: Opportunities to learn about local, seasonal food, health and nutrition at all levels, including schools</b>
37	Powys schools to work towards the Gold accreditation to meet the Food in Schools nutritional guidelines	M	Powys County Council Bwyd Powys Food Cultivate	<b>Strategic Outcome 4: Create a good food policy context for Powys</b>
38	Work with Powys County Council dieticians to ensure that the council use seasonal produce wherever possible in their menus	M	Powys County Council Bwyd Powys Food	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>  <b>Strategic Outcome 4: Create a good food policy context for Powys</b>

SFP Goal 6: Food for the Planet: Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.

Action	Timeframe	Lead (Partners)	Bywd Powys Food Outcome
39	Deliver joint projects for community horticulture equipment, set up and training	S	Keep Wales Tidy Tir Coed Social Farms & Gardens Cultivate Eco Dyfi  <b>Strategic Outcome 1: Opportunities to learn about local, seasonal food, health and nutrition at all levels, including schools</b>  <b>Strategic Outcome 3: Improved community health and wellbeing</b>
40	Seek partners and raise awareness of how land can be managed for people and nature by farming in environmentally friendly ways - Pentwyn Farm	S	Radnorshire Wildlife Trust Bwyd Powys Food Montgomeryshire Wildlife Trust  Wildlife Trust South & West Wales - Brecknock  <b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>
41	Engage farmers, producers and unions re: water quality, nature, and impacts from climate change	M	Natural Resources Wales Powys County Council The Local Nature Partnership  <b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>

42	Reduce carbon emissions from food to reach the national park target of cutting 22% in CO <sup>2</sup> emissions arising from food consumption by 2028, whilst maintaining healthy diet and increasing local food supply	S	Race to Zero groups (Our Food 1200 Bannau Brycheiniog National Park)	<b>Strategic Outcome 1: Opportunities to learn about local, seasonal food, health and nutrition at all levels, including schools</b>
43	Design and deliver specific education and engagement resources and workshops around climate focused food and sustainable healthy cooking and eating. (Tyfu Powys/ Camau Gwyrdd projects w/ Egin guidance)	S	Cultivate Social Farms and Gardens (Multiple)	<b>Strategic Outcome 1: Opportunities to learn about local, seasonal food, health and nutrition at all levels, including schools</b>
44	Provide a range of qualifications & training for the next generation of farmers and horticulturalists	M	Neath Port Talbot College (NVQ Horticulture, Level 2 and 3 Production Agriculture C&G Degree)  Black Mountains College (Regenerative Horticulture)  Lantra - Farming Connect  Eco Dyfi	<b>Strategic Outcome 1: Opportunities to learn about local, seasonal food, health and nutrition at all levels, including schools</b>



45	Provide a range of qualifications & training for the next generation of catering and hospitality staff	M	Neath Port Talbot College	<b>Strategic Outcome 1: Opportunities to learn about local, seasonal food, health and nutrition at all levels, including schools</b>
46	Increase availability of micro farming plots for new farmers/growers (Pathways to Farming)	M	Eco Dyfi/Dyfi Biosphere Mach Maethlon (Cultivate)	<b>Strategic Outcome 2: Sustainable, supported and rewarded producers &amp; growers</b>

## VALIDATION

To ensure that all the lead organisations and partner organisations outlined in the Action Plan were happy to be named against each action, a strict validation process was carried out. Every partner was contacted by phone, e-mail, through online meetings, or visited in person to discuss each activity on an action-by-action basis. As a result, every action has been validated and it can be presented with confidence.

## OVERVIEW

Powys is in a strong position to carry out its food vision, strategy and action plan. The number and diversity of stakeholders engaged in the consultation demonstrates people's interest and care on the subject of food: there is already a foundation of active food citizenship here.

The vision is simple, inspiring individuals and organisations in Powys by giving meaning to their activities to improve local food systems. The desired outcomes for the county show a wide range of improvements important to people in Powys, that will benefit their health and wellbeing, and enhance the local economy and environment.

The evidence gathered about what organisations are already doing to improve Powys' food systems is significant and heartening, showing a response to need and commitment to action that pre-dates the consultation, food summit, vision, strategy and action plan.

Attendance and enthusiastic participation at the food summit, pledges made on the day and upheld through the validation process demonstrates a county whose organisations are insightful about the challenges facing Powys' food systems, and are resourceful and willing to do their part to overcome those challenges.

The successful consultation, engagement and strategic outcomes provide confidence that the 'Bywd Powys Food Strategy 2024-2028' will become a plan for residents and organisations, driving successful improvements in the county's food systems to benefit people, places and planet, and inspire sustainable change.

## Contact and Other Information:

### **Bwyd Powys Food Strategy 2024-2028**

Developed by Bwyd Powys Food.

Hosted by Cultivate.

Facilitation and support from Resources for Change.

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